

UN PAVILION AT THE EXPO



A message from Kiyo Akasaka Under-Secretary-General for Communications and Public Information on the Shanghai World Expo 2010

World Expositions are the quintessential celebration of humanity in all its richness and diversity. They gather in one place myriad manifestations of the varied cultures and societies that grace our planet, bearing testimony to the great things that humankind is capable of achieving.

World Expositions also provide a perfect forum for the exchange of ideas and experiences, and the chance to direct the international public's attention to a specific topic of concern.

Expo 2010 will be dedicated to the theme: *"Better City, Better Life."* The rise of mega cities and the consequences of rapid urbanization are one of the greatest challenges facing humanity today.

Often, however, our greatest challenges are our greatest opportunities. By creating more livable cities, we will not only be creating better lifestyles for all, but also working to ensure the health of the planet and the wellbeing of future generations.

I am thrilled that Shanghai, China, one of the largest metropolitan areas in the world, and a city that has registered such tremendous progress in recent years, will host this great event.

I wholeheartedly encourage all of our partners in the UN System to embrace this amazing and unique opportunity to share with the world the work of the United Nations through our *"One Earth, One UN"* Pavilion. Let us inspire reflection on concrete ways each and every global citizen can work towards guaranteeing economic and social progress, human rights, and peace.

Millions of visitors from all continents and all walks of life will come to participate in this celebration. They will bring their cameras, their smiles, their curiosity, their enthusiasm – and they will set out to learn and explore.

This is an exciting prospect for Expo 2010 visitors – and for the United Nations.

Communicating as One at the United Nations Pavilion

The United Nations Communications Group will hold its annual meeting at the Pavilion in June 2010. The announcement was made by the Under-Secretary-General for Communications and Public Information (DPI), Mr. Kiyotaka Akasaka at the UNCG meeting in Bangkok last June.

Mr. Awni Behnam, UN Pavilion Commissioner-General, welcomed the news adding: *"There is no greater synergy than hosting the UNCG, the common communications and public information platform of the United Nations, in our One UN pavilion. We welcome the UNCG with open doors and look forward to its participation at the Expo."*



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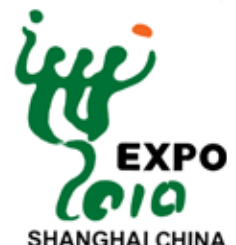
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The United Nations Pavilion is now part of the Facebook family. Look for us under "United Nations Pavilion", see what we've posted, add comments and take part in interactive discussions.

We can guarantee it, our Facebook page will shortly become the gateway for all things United Nations Pavilion. We will announce your events, post agency links, videos and other exciting material. Join us today, become a fan, recommend it to friends and help us build momentum.

Building and promoting One UN through Facebook? It is possible.

The design of the pavilion is in its final phase

Our design partner from Tongji University recently visited Nairobi for a series of design workshops. The meeting between Tongji and the United Nations team signalled the start of the final phase of the design process. The revised floor plan of the Pavilion retains most of its original components, with enhanced crowd flow and additional features that will astonish everyone.

Upcoming Events

We will announce the dates for the next Focal Points Meeting shortly. Keep an eye out for them!

Our Commissioner-General will attend the meeting of Commissioner-Generals in Shanghai this coming September.

